

**1979
PARTS
EDITION**

**Delco GM 1979
SOUND
FACTS**



**...the
sound of
General Motors**

**PARTS MANAGER'S
GUIDE**

- 78-79 RADIO INTERCHANGEABILITY
- RADIO APPLICATION
- PARTS PACKAGE AVAILABILITY
- SERVICE/SALES CENTERS



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THE GM RADIO MARKETING PROGRAM

A program to Help GM Dealers achieve added sales and greater profit potential in the growing market for premium sound systems.

The key to the program is enabling dealers to better capitalize on the advantages of having factory installed Delco sound systems in all their vehicles. How? By greatly increasing the dealers' ability to maintain an adequate stock of radios for upgrading and service exchange purposes.

The Delco program is YOUR program — We asked dealers across the country to tell us what kind of program would best satisfy their needs . . . The new SOUND SELLING program is a direct result of that survey.

To gain the maximum advantage and profit potential from the Sound Selling Program, dealers begin by following two radio marketing fundamentals:

- Ordering all vehicles with a factory installed Delco sound system, which complements the level of each unit's basic trim and other optional equipment.
- Taking advantage of the Program's improved support tools and sales policies, by stocking and maintaining an adequate inventory of sound systems for needed product flexibility at the point of sale.

Following are the terms, policies and features which have helped make the Delco Sound Selling Program a proven winner. Utilized to the fullest, the Program can assure you of new sales and profits, greater convenience, and improved customer satisfaction.

1. 20% Discounts Plus Rapid Direct-Ship Delivery

When 6 or more radio packages are ordered through DIAL DELCO (your toll-free factory access number), a 20% discount applies. This permits dealers to profitably stock and serve customer preferences, by on-the-spot upgrading of factory installations.

Rear seat speakers and installation kits also receive the 20% discount when placed with orders for 6 or more radios through DIAL DELCO. Orders for less than 6 radios, and orders for kits only must be placed through PDC or AC-Delco Service/Sales Centers. (20% discount does not apply).

2. Direct Order Placement And Assistance

To assure that required systems and installation kits are in Dealer's inventories when needed, Delco has established a direct-dial, toll-free "800" number known as "Dial Delco"—800-428-0501 (Indiana, 800-382-0531). These numbers are answered 24 hours a day.

Orders are shipped within 24-48 hours direct to you. DIAL DELCO is your factory access for questions on parts, service, or selling aids.

3. Terms And Inventory Adjustments

Dealers are eligible for 90-day payment terms on any Direct-Ship Order of 6 or more radios.* This 60-day extension of normal billing terms, combined with the radio return policy described in Feature 4 below, allows a proper inventory to be maintained and rotated well within the 90-day period. In addition, if the inventory of current model dealer radio packages is found to be in excess of the needs of the dealership, the dealer may contact Delco Electronics to arrange for a return of the excess stock of radios purchased under this program.

*Standard 30-day terms available upon request.

4. One-For-One Return, For Inventory Protection

Dealers may return radios to Delco Electronics for credit at any time*, the only requirement being that an equal number of new radios must be purchased through DIAL DELCO or a GM Parts Division "PDC".

Kits (rear speakers, upgrade and installation) in unopened (factory-sealed) packages may also be returned, provided an equal number of new kits are ordered — one rear speaker kit for each rear speaker kit may be returned, etc. . . .

The one-for-one return policy allows dealers to replace units which are not readily saleable. (The 1979 return forms are available from your local GM Parts Division office.)

*Watch for year-end deadlines; noncarryover 1978 models (radios and kits) must be returned by December 15, 1978.

5. NOW Same-Day Customer Service

Dealers can supply same-day service to their customers by maintaining a stock of radios for on-the-spot exchange with the customer's defective unit. The defective unit can then be sent to an authorized AC-Delco repair station. The repaired unit can either be returned to the dealers stock of service radios or be returned to Delco by means of the one-for-one return policy.

To supplement your "instant service stock", dealers may exchange their defective radios at any AC-Delco Service Exchange Center.

In addition, many of these Centers now maintain a stock of Delco radio packages and kits for quick sale to dealers when unforeseen sales opportunities arise.

6. Sales Support

- **Radio Business Counseling From Delco Radio Field Specialists**

A single point of contact for Dealers on all radio matters is provided by these specialists working with car divisions, GM Parts Division, AC-Delco Division and AC-Delco Service/Sales Centers to help Dealers establish and maintain profitable radio programs.

- **Delco-GM Dealer Radio Business Manual**

The Radio Business Manual (called **Sound Facts**) contains a wealth of information on Delco-GM radio buying, selling, installing, and servicing; as well as application data, installation techniques, etc.

This manual is published in a three part format.

- Sound Facts Salesman's Guide**

This is a convenient pocket-size booklet with valuable sales information on radio product features, benefits, availability, glossary of radio and speaker terms and general information about radio operation.

- Sound Facts Parts Guide**

Provides information to help your parts department.

- Sound Facts Service Guide**

Provides information to help your service department.

- **Advertising**

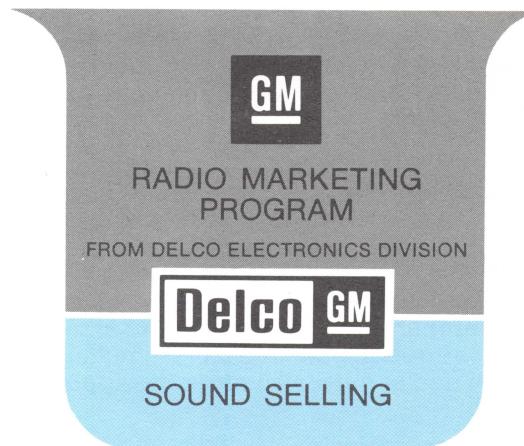
Frequent Delco advertisements in popular publications keep the public aware and interested in the superior quality of Delco Sound Systems. In addition, radio commercials and car division advertising help you sell the "Sound of General Motors."

(Watch for the **Delco GM** trademark).

Contact your car division district manager or GM Parts Division district manager for information to help you derive the full benefit from Sound Selling. In addition, your AC-Delco representative or a Delco Radio field specialist is available to assist you with your radio questions.

Or . . . **DIAL DELCO 1-800-428-0501**

(Indiana dealers 1-800-382-0531)



Sound Selling

DEALER INSTALLED SOUND SYSTEMS

The Dealer-Design Packaging separates the Delco-GM radio receivers from installation parts so that fewer packages are required to cover the full line of cars. This allows broader coverage with reduced inventory investment.

Receiver (Radio) Package The receiver package usually contains just the radio unit and a warranty card. Some receiver packages, however, contain extra items. Examples are:

- A. Radio tapes—demonstration tape
- B. Digital radios—extra harness and slide chart
- C. Cadillac AM-FM Stereo CB—installation parts for mounting transceivers.
- D. All AM-FM Stereo CB tapes—installation parts for mounting transceivers.

Installation Package The installation package contains the hardware necessary to duplicate a factory installation. A typical package includes brackets, screws, harness assembly, knobs, and front speakers. (Does not include radio unit, antenna, or rear seat speakers.)

Upgrade Package The upgrade package contains the hardware necessary to upgrade a vehicle already equipped with a factory installed monaural radio to a stereo radio. (Does not include stereo radio or rear speaker(s).)

Rear Seat Speaker Package The package contains all parts necessary to install a rear seat speaker such as the harness, wire assembly, grille, and the speaker. There are two types: the first, containing just one speaker, which is used for both monaural and stereo units requiring only one rear speaker, the other is the stereo rear speaker package containing two speakers for installations requiring two rear speakers.

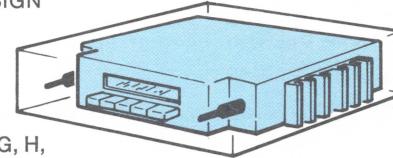
Fader Control Package This package contains the fader control which is used only with a monaural system and a dealer installed rear seat speaker. However, if the rear seat speaker is installed at the factory, the fader is built into the factory installed radio. By turning the fader control the sound can be directed through either the front speaker, rear speaker, or through both speakers simultaneously. In addition, a dealer must also order the appropriate fader knob.

Fader Knobs This knob must be ordered when adding a fader control and a rear seat speaker to a monaural radio. It must also be ordered when

upgrading a monaural radio to a stereo radio and no upgrade package is listed.

Radio Return Instructions Instructions for returning radios to Delco Electronics appears on the radio return form. Please follow these instructions and any other instructions received by bulletins.

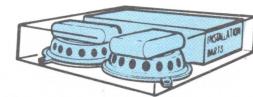
DEALER-DESIGN
PACKAGING



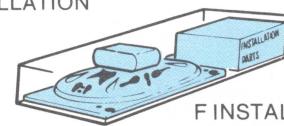
FOR A, B, C, G, H,
K, F & X BODIES



H INSTALLATION



B INSTALLATION



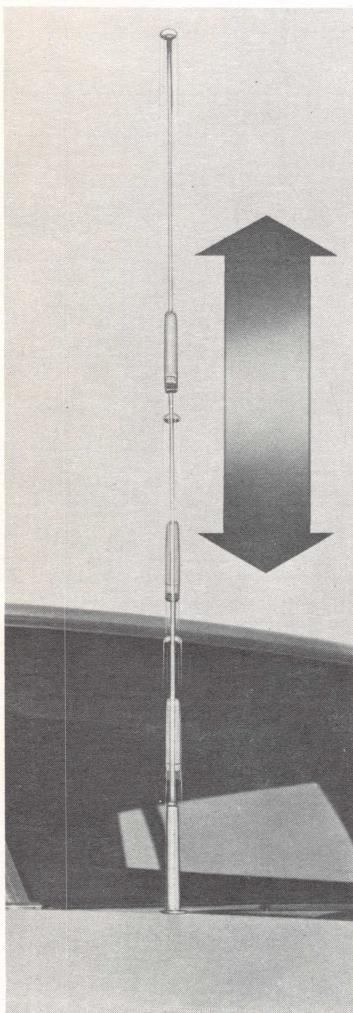
F INSTALLATION

Which packages are required to do what job

- To Duplicate a Factory Installation (No factory radio in vehicles)
 - A. **Monaural***
 - 1. Receiver Package
 - 2. Installation Package
 - B. **Stereo***
 - 1. Receiver Package
 - 2. Installation Package
 - 3. Rear Speaker Package
- To Upgrade a Vehicle that has a Factory Installed Radio
 - A. **Monaural to Monaural (AM to AM-FM)**
 - 1. Receiver Package
 - 2. (AM-FM-CB) also required - Fader Knob and Rear Speaker Package
 - B. **Monaural to Stereo**
 - 1. Receiver Package
 - 2. Upgrade Package or Fader Knob
 - 2. Rear Speaker Package
 - C. **Stereo to Stereo**
 - 1. Receiver Package

*Assuming the vehicle has been purchased with the windshield antenna option.

**Delco
Universal Mount
Tri-Band (AM/FM/CB)
Power Antenna Package**



Dealer Installed

- When not in use, the Power Antenna can be completely retracted to protect it from any damage or vandalism.
- Quiet and positive operation is the trademark of the Delco Power Antenna.
- The Tri-Band Power Antenna is a SINGLE antenna that provides AM-FM-CB functions—eliminates need for multiple antennas.
- Eliminates the extra "ADD ON" CB antenna—location, mounting and lead routing are eliminated—because they are factory installed.
- When not in use, the Tri-Band Antenna retracts and does not "FLAG" the vehicle as CB equipped—ANOTHER major theft deterrent feature.

• Complete Package

- Including Antenna Mounting Brackets, Escutcheon Mounts, Wiring and Switches.

• Fully Automatic

- Extends and retracts when radio is turned on and off.

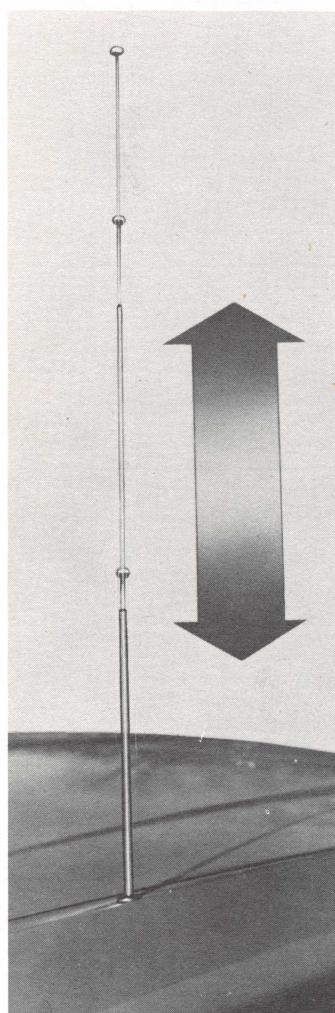
• Design Features

- Unique current sensing switch allows the fully automatic feature to be used with any radio.
- Permanent magnet motor for low current consumption and light weight.
- Less directionally sensitive than windshield antenna.
- Center loaded CB coil with in-line splitter box.

• Sales Features and Consumer Benefits

- The Power Antenna helps provide the owner with fine radio reception—offering a much greater range than the windshield antenna.

**Delco
Universal Mount
AM/FM
Power Antenna Package**



Dealer Installed

- The Power Antenna allows you to seek out quality reception in easy to "REACH" high intensity city areas—or by "STRETCHING" out to capture the radio signal in those distant country areas.
- When not in use, the Power Antenna can be completely retracted to protect it from any damage or vandalism.
- Quiet and positive operation is the trademark of the Delco Power Antenna.

CADILLAC

1. Determine if radio is available from this chart. If it is, order the package number listed.
2. A CB antenna is needed when installing a CB unit. Otherwise, no additional packages are needed.
3. Package 996490 contains 2-High Performance 6" x 9" Rear Speakers. Available on body styles C and D only.

Radio Packages Available for Installation in CADILLAC

CAR MODEL	ELECTRONIC TUNED RADIO STEREO				
	AM/FM	AM/FM TAPE	AM/FM CASSETTE	AM/FM CB	AM/FM CB TAPE
C, D	996397	996006	996406	996403	996400
K	996398	996007	996407	*	*
E	996396	996005	996405	*	*

*Factory installed only

Body Style Key:

C—DeVille, Brougham
D—Fleetwood Limousine

E—Eldorado
K—SeVille

Radio Packages Available for Installation in

CAR MODEL	AM MONO	AM/FM MONO	AM/FM* MONO CB
A, B, C, H	995989	995990	996008*
E	NA	NA	NA
X	995989	995990	996008*

Packages to Install

CAR MODEL	RADIO SYSTEM IN CAR	AM or AM/FM MONO				AM/FM* MONO CB		
		INSTALLATION	REAR SPEAKER\$	FADER CONTROL	FADER KNOB	INSTALLATION	REAR SPEAKER\$	FADER KNOB
A	No Radio Mono Radio Mono Radio W/Rear Speaker Stereo	996442 — — —	996013 996013 — —	995822 995822 995822 995822	— 558948 — —	996442 — — —	996013 996013 — —	— 558948 — —
A Wagon	No Radio Mono Radio Mono Radio W/Rear Speaker Stereo	996442 — — —	996014 996014 — —	995822 995822 995822 995822	— 558948 — —	996442 — — —	996014 996014 — —	— 558948 — —
ASP	No Radio Mono Radio Mono Radio W/Rear Speaker Stereo	996442 — — —	996098 996098 — —	995822 995822 995822 995822	— 588948 — —	996442 — — —	996098 996098 — —	— 558948 — —
B, C	No Radio Mono Radio Mono Radio W/Rear Speaker Stereo	996443 — — —	996013 996013 — —	995822 995822 995822 995822	— 555103 — —	996443 — — —	996013 996013 — —	— 555103 — —
E	Stereo	— —	— —	— —	— —	— —	— —	— —
B Wagon	No Radio Mono Radio Mono Radio W/Rear Speaker Stereo	996443 — — —	996015 996015 — —	995822 995822 995822 995822	— 555103 — —	996443 — — —	996015 996015 — —	— 555103 — —
H	No Radio Mono Radio Mono Radio W/Rear Speaker Stereo	995810 — — —	996104 996104 — —	995821 995821 995821 995821	— 3980197 — —	995810 — — —	996104 996104 — —	— 3980197 — —
X	No Radio Mono Radio Mono Radio W/Rear Speaker Stereo	995760 — — —	996013 996013 — —	995821 995821 995821 995821	— 463439 — —	995760 — — —	996013 996013 — —	— 463439 — —
X HB	No Radio Mono Radio Mono Radio W/Rear Speaker Stereo	995760 — — —	996017 996017 — —	995821 995821 995821 995821	— 463439 — —	995760 — — —	996017 996017 — —	— 463439 — —

* Cars not equipped with a CB antenna, must add one for CB use.

† X Sedan—Stereo application requires 1 rear seat speaker (2 optional—996018 dual pkg.
for car without a rear speaker, 996013 for a car with a rear speaker.)

‡ Optional. Order respective fader control & fader knob if adding a rear seat speaker.

⊕ This package contains 2 High Performance 6" x 9" Rear Speakers.

NA = Not available

Body Style Key:

A—Cutlass Salon, 4-4-2

ASP—Cutlass Supreme,

Cutlass Calais

A Wagon—Vista Cruiser

B—Delta 88

B Wagon—Custom Cruiser

C—98, Regency

E—Toronado

H—Starfire

X—Omega

X HB—Omega Hatchback

Radio Packages Available for Installation in

TRUCK MODEL	AM MONO	AM/FM MONO	AM/FM* MONO CB
C/K Truck	995989	995990	996008*
All except C/K trucks, motor homes, steel tilt cab trucks, & step vans	995989	995990	996008*

Packages to Install

TRUCK MODEL	SYSTEM INSTALLED IN TRUCK	AM or AM/FM MONO				AM/FM MONO CB		
		INSTALLATION	REAR SPEAKER\$	FADER CONTROL	FADER KNOB	INSTALLATION *	REAR SPEAKER\$	FADER KNOB
A El Camino/ Caballero	No Radio Mono Radio Mono Radio W/UX6 Stereo	996540 — —	— — 995821	— — —	— — —	996540 — —	— — —	463427 463427 —
C/K Pickup	No Radio Mono Radio Stereo	995751 995753† —	— — —	— — —	— — —	995751 995753† —	— — —	469325 469325 —
C/K Suburban	No Radio Mono Radio Mono Radio W/Rear Speaker Stereo	995751 995753† 995753† —	996105 996105 — —	995821 995821 995821 995821	469325 469325 — —	995751 995753† 995753† —	996105 996105 — —	469325 469325 — —
C/K Blazer/ Jimmy	No Radio Mono Radio Mono Radio W/Rear Speaker Stereo	995751 995753† 995753† —	996106 996106 — —	995821 995821 995821 995821	469325 469325 — —	995751 995753† 995753† —	996106 996106 — —	469325 469325 — —
G Van	No Radio Mono Radio Mono Radio W/Rear Speaker Stereo	995750 — — —	996022 996022 — —	995821 995821 995821 995821	— 463488 — —	995750 — — —	996022 996022 — —	— 463488 — —
Med Duty	No Radio Mono Radio Stereo	2234842 — — —	— — 995821	— — —	— — —	2234842 — — —	— — —	— — —
Heavy Duty	No Radio Mono Radio Stereo	2234840 — — —	— — —	995821 995821 995821	— — —	2234840 — — —	— — —	— — —
General/ Bison	No Radio Mono Radio Stereo	2234837 — — —	— — —	995821 995821 995821	— — —	2234837 — — —	— — —	— — —
Aluminum Tilt Cab	No Radio Mono Radio Stereo	2234839 — — —	— — —	995821 995821 995821	— — —	2234839 — — —	— — —	— — —

* Vehicles not equipped with CB antenna must add one for CB use.

† Needed only when upgrading from AM to AM/FM.

§ Optional. Order respective fader control & fader knob if adding a rear speaker.

NA = Not Available.

GMC and CHEVROLET TRUCKS

TRUCK MODEL	STEREO							ELECTRONIC TUNED RADIO STEREO				
	AM TAPE	AM/FM	AM/FM TAPE	AM/FM CASSETTE	AM/FM* CB	AM/FM DIGITAL	AM/FM* CB TAPE	AM/FM	AM/FM TAPE	AM/FM* CASSETTE	AM/FM* CB	AM/FM* CB TAPE
C/K Truck	995997	995992	995998	996491	996009*	996002	996395*	NA	NA	NA	NA	NA
All except C/K trucks, motor homes, steel tilt cab trucks, & step vans	995997	995992	995998	996491	996009*	996002	996395*	996396	996005	996405**	996402*	996399*

Packages to Install

TRUCK MODEL	SYSTEM INSTALLED IN TRUCK	INSTALLATION			UPGRADE		REAR SPEAKER			FADER KNOB	
		996540	—	—	—	—	996550●	996550●	996550●♦	996550●♦	—
A El Camino/ Caballero	No Radio Mono Radio Mono Radio W/UX6 Stereo	—	—	—	—	—	996550●	996550●	996550●♦	996550●♦	—
C/K Pickup	No Radio Mono Radio Stereo	995751	—	—	—	—	996408	—	—	—	—
C/K Suburban	No Radio Mono Radio Mono Radio W/Rear Speaker Stereo	996180	—	996181 996181	—	—	996105(2) 996105(2) 996105	—	—	—	—
C/K Blazer/ Jimmy	No Radio Mono Radio Mono Radio W/Rear Speaker Stereo	996180	—	996181 996181	—	—	996106(2) 996106(2) 996106	—	—	—	—
G Van	No Radio Mono Radio Mono Radio W/Rear Speaker Stereo	995750	—	996100 996100	—	—	996021 996021 996021	—	—	—	—
Med Duty	No Radio Mono Radio Stereo	2234841 2234841	—	—	—	—	2234843 2234843	—	—	—	—
Heavy Duty	No Radio Mono Radio Stereo	2234840 2234840	—	—	—	—	—	—	—	—	—
General/ Bison	No Radio Mono Radio Stereo	2234837	—	—	—	—	—	—	—	—	—
Aluminum Tilt Cab	No Radio Mono Radio Stereo	2234839 2234839	—	—	—	—	—	—	—	—	—

* Vehicles not equipped with CB antenna must add one for CB use.

**Will not fit El Camino or Caballero.

† Needed only when upgrading from AM to AM/FM.

§ Optional. Order respective fader control & fader knob if adding a rear speaker.

● Late release. Check availability.

NA = Not Available. ♦ Not necessary, but can be used if 4-speaker system is desired.



NUMBERING SYSTEMS

There are different numbering systems that the dealer and his people will come in contact with when working with the radios. They are: the new order option number (U number), the GM part number, the Accessory Package Number, and the Service Reference number.

Factory Installation Option Codes

This is a three digit alpha-numeric code used by the dealer on his new car order forms. It represents an attempt by the car divisions to standardize the ordering of radio types. As an example: a UY8 is the AM/FM Stereo Digital Radio with Clock and Date for Buick, Oldsmobile, Pontiac, and Cadillac while a U63 is the AM radio for Buick, Chevrolet, GMC Truck, Oldsmobile and Pontiac.

Dealer Accessory Package Number

This six digit number is assigned to the accessory package or kits by the General Motors Parts Division.* These packages are logical groupings of parts and the instructions required to perform the job. In addition, these numbers are used by the dealers to order and return radios, installations and/or upgrade packages. Typical examples of these numbers include: 995989, a radio receiver package and 995752, an installation package. The dealer package numbers and their contents are identified and illustrated later in this section. This number will appear on all 1978 radios and should be used as the returned package number.

*(Some TRUCK PACKAGES have seven digit numbers that are assigned by the Truck Division.)

General Motors Part Number

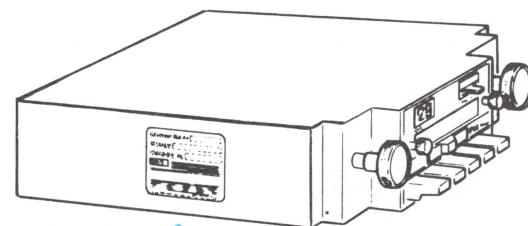
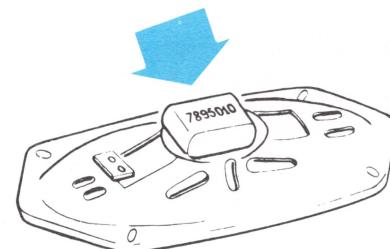
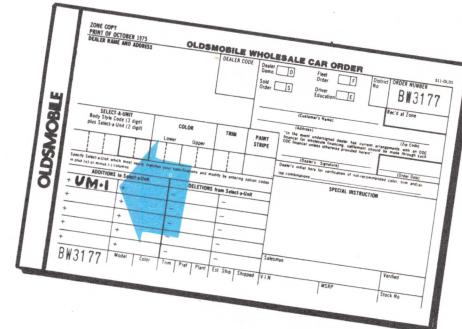
This is the seven or eight digit number assigned to each and every GM part. Examples of products which would use these numbers include speakers, harness, packing lists, and receivers. A typical example of this number is 7895010 which is the number for a Delco speaker assembly. In the case of Delco receivers, this number is found on the radio identification sticker or label, and is identified as the FCC Data Model Number.

Radio Service Reference Number

This is a 6 to 8 digit alpha-numeric number assigned to the various Delco radios for service purposes. It is most useful to car dealers and other field people in identifying the type and application of any "Loose" radio. Also, use this number when communicating with the radio service center. This number can be found on the top of the radio identification sticker or label which is attached to each Delco receiver. As illustrated on page 21, the label has changed slightly over the years, but it still contains the same type of information.

Warranty Return Card

This card is included in each receiver package. It is used by the Car Division to update their warranty records and must be completed whenever the type of radio is changed in an automobile.



This Card MUST Be Completed and Returned to Update Your Car Division Warranty Records. R & R Will NOT Be Paid Unless This Card is Returned.

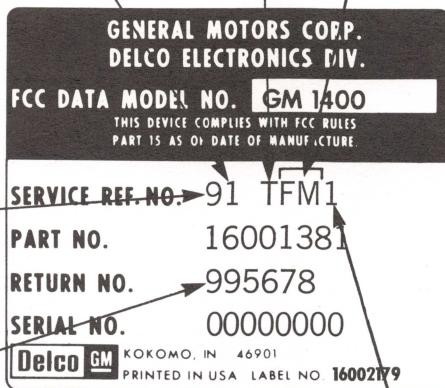
- GMPD Dealer Code Date of Installation _____
- This Radio was Received From: GMPD Direct Ship From DELCO Kokomo Check One
 GM Delco Electronics GM
- This was a New Radio Installation
This Upgraded a Factory Installed Radio
This was used as a Service Exchange
- V. I. NUMBER of the Vehicle the Radio is Being Installed In
- SERVICE REFERENCE NUMBER of radio Being Removed
- PACKAGE NUMBER of the new Radio (6 Digit Number Printed on the box)

PLEASE DO NOT FOLD STAPLE OR MUTILATE THIS CARD

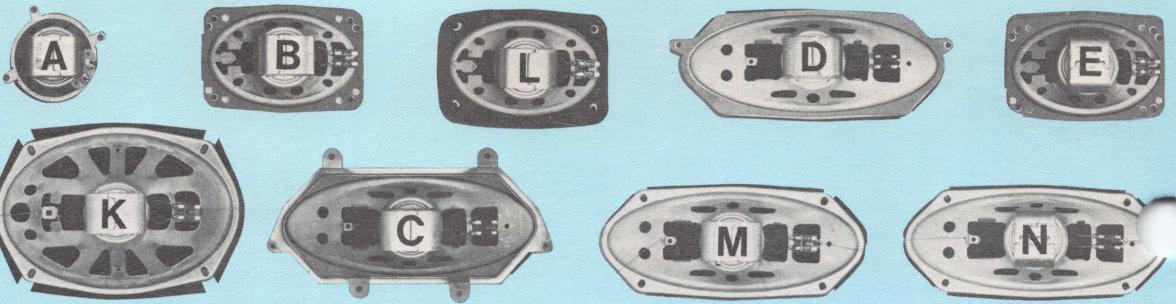
16001681

Product Identification 18

- 1** The first digit of the model code indicates the year of production.
- 2** The second digit of the model code indicates the car division. The car division code for 1979 is:
- 0—Corporation
 - 1—Chevrolet
 - 2—Pontiac
 - 3—Oldsmobile
 - 4—Buick
 - 5—GMC
 - 6—Cadillac
- 3** The third, and sometimes fourth, indicator in the service reference code is used to indicate the predominant car body style in which the radio is used.
- 4** The next group of indicators is used to indicate the radio model. The code for radio models in 1979 is:
- | | |
|-----|---|
| PB | AM |
| PBK | AM with FADER |
| FP | AM/FM MONO |
| FPK | AM/FM with FADER |
| PBT | AM Radio/Tape |
| FM | AM/FM Stereo |
| FMT | AM/FM Stereo Radio/Tape |
| T4 | Tape Player |
| FCT | AM/FM Stereo Radio/Cassette Tape |
| FPC | AM/FM MONO/CB |
| FTC | AM/FM Stereo/Tape/CB |
| FMD | AM/FM Stereo/Digital Display |
| FMC | AM/FM Stereo/CB |
| CB | Remote CB "Slave" |
| ETR | Electronically Tuned AM/FM Stereo/Digital |
| ETT | ETR/Tape |
| ECT | ETR/Cassette |
| CT | Cassette deck |
| ECB | ETR/CB |
| ETC | ETR/Tape/CB |
- 5** This number is to be used on the return form when returning receiver to Delco Electronics.
- 6** The last indicator in the service model number is needed by the radio service center to match up service data for that model.



Delco GM



Receiver Accessory Packages

PACKAGE NO. 996002

- 7898460 Receiver Assembly
- 16001681 Warranty Card
- 1223760 Slide Chart
- 16001639 Wire Assembly
- 16001638 Installation Instructions
- 16002204 Hardware Package
3927320-Connector

PACKAGE NO. 996005

- 7898070 Receiver Assembly
- 16001681 Warranty Card
- 1155334 Tape Cartridge
- 16004466 Owners Operating Instructions
- 16001638 Installation Instructions
- 16001639 Wire Assembly
- 16002204 Hardware Package
3927320-Connector
- 16003510 Knob Package
1259353-Volume & Tuning Knob (2)
1259354-Tone & Fader Knob (2)
1259356-AM/FM Knob
1259357-LOC/DIST Knob

PACKAGE NO. 996006

- 16001136 Receiver Assembly
- 16001681 Warranty Card
- 1155334 Tape Cartridge
- 16004466 Owners Operating Instructions
- 12003018 Lead Assembly
- 16001331 Installation Instructions
- 16003729 Knob Package
1613717-LOC/DIS & AM/FM Knob (2)
1613626-Fader & Tone Knob (2)
1613623-Volume & Tone Knob (2)

PACKAGE NO. 996007

- 16000726 Receiver Assembly
- 16001681 Warranty Card
- 1155334 Tape Cartridge
- 16004466 Owners Operating Instructions
- 12003046 Lead Assembly
- 16001339 Hardware Package
445197-Retainer (2)
2973138-Connector
- 16001331 Installation Instructions
- 16003727 Knob Package
1613718-LOC/DIS & AM/FM Knob (2)
1613625-Fader & Tone Knob (2)
1613624-Volume & Tune Knob (2)

PACKAGE NO. 996008

- 7898340 Transceiver
- 16003530 Hardware Package
7279805-Hex Nut (2)
7898258-Microphone Bracket
145173-Screw (2)
3927320-Wire Splice Clip
- 16001681 Warranty Card
- 16002850 Owners Manual Package
- 16001040 Microphone Assembly
- 16003047 Wire Assembly
- 16003066 Installation Instructions

PACKAGE NO. 996009

- 7898470 Transceiver

- 16003530 Hardware Package
7279805-Hex, Nut (2)
7898258-Microphone Bracket
145173-Screw (2)
3927320-Wire Splice Clip
- 16002850 Owners Manual Package
- 16001681 Warranty Card
- 16001040 Microphone Assembly

PACKAGE NO. 996395

- 16000810 Receiver Assembly
- 16003550 Transceiver Assembly
- 16002990 Microphone Assembly
- 16005327 CB Mounting Bracket
- 16005326 CB Mounting Bracket
- 16005325 Mounting Bracket
- 16005324 Mounting Bracket
- 16005328 Pad (2)
- 16002850 Owners Manual Package
- 16005323 Hardware Package
9428459-Screw (2)
16005329-Spacer (2)
7302488-Cable Clamp (2)
11500984-Screw (4)
9431530-U-Nut (4)
7279805-Hex Nut (2)
11502837-Screw (2)
7277879-Screw (2)
- 16001681 Warranty Card
- 16005330 Installation Instructions
- 16005410 Harness Assembly
- 1155334 Tape Cartridge
- 16005397 Fastener
- 16005398 Fastener

PACKAGE NO. 996396

- 16002700 Receiver Assembly
- 16005308 Knob Package
1259353-Tuning & Volume (2)
1259354-Tone & Fader Knob (2)
1259356-AM/FM Knob
1259357-LOC/DIST Knob
1262699-Tuning & Volume Knob (2)
1262789-Tone & Fader Knob (2)
1262791-LOC/DIST Knob
1262792-AM/FM Knob
- 16001681 Warranty Card
- 16005309 Operating Instructions

PACKAGE NO. 996399

- 16003540 Receiver Assembly
- 16003550 Transceiver Assembly
- 16003720 Microphone Assembly
- 16005309 Owners Manual Package
- 16005612 Hardware Package
11503998-Screw (2)
11503395-Screw (2)
9420913-Hexwa Tapping Screw
- 16001681 Warranty Card
- 16005613 Installation Package
- 1155334 Tape Cartridge
- 1264169 Mounting Bracket
- 16005326 Mounting Bracket
- 16005308 Knob Package
1259353-Tuning & Volume Knob (2)
1259354-Tone & Fader Knob (2)
1259356-AM/FM Knob
1259357-LOC/DIST Knob
1262699-Tune & Volume Knob (2)
- 1262789-Tone & Fader Knob (2)
1262791-LOC/DIST Knob
1262792-AM/FM Knob

- 1262789-Tone & Fader Knob (2)
1262791-LOC/DIST Knob
1262792-AM/FM Knob

PACKAGE NO. 996400

- 16004816 Receiver Assembly
- 16003550 Transceiver Assembly
- 16004126 Microphone Assembly
- 16005309 Owners Manual
- 16005635 Hardware Package
11503045-Screw
11504000-Screw (2)
- 16001681 Warranty Card
- 1155334 Tape Cartridge
- 16005636 Installation Instructions
- 1616220 Mounting Bracket

PACKAGE NO. 996403

- 16004826 Receiver Assembly
- 16003550 Transceiver Assembly
- 16004126 Microphone Assembly
- 16005309 CB Owners Manual Package
- 16005635 Hardware Package
11503045-Screw
11504000-Screw (2)
- 16001681 Warranty Card
- 16005636 Installation Instructions
- 1616220 Mounting Bracket

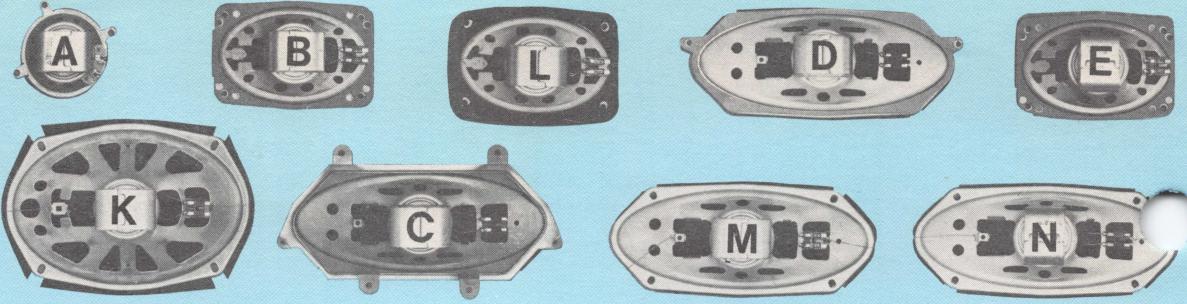
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- 16003570 Receiver Assembly
- 16003550 Transceiver Assembly
- 16003720 Microphone Assembly
- 16005309 CB Owners Manual Package
- 16005612 Hardware Package
11503998-Screw (2)
11503395-Screw (2)
9420913-Hexwa Tapping Screw (2)
- 16001681 Warranty Card
- 16005613 Installation Instructions
- 1264169 Transceiver Mounting Bracket
- 16005326 Transceiver Mounting Bracket
- 16005308 Knob Package
1259353-Tuning & Volume Knob (2)
1259354-Fader Knob (2)
1259356-AM/FM Knob
1259357-LOC/DIST Knob
1262699-Tuning & Volume Knob (2)
1262789-Tone & Fader Knob (2)
1262791-LOC/DIST Knob
1262792-AM/FM Knob

PACKAGE NO. 996405

- 16004856 Receiver Assembly
- 16005308 Knob Package
1259353-Tuning & Volume Knob (2)
1259354-Tone & Fader Knob (2)
1259356-AM/FM Knob
1259357-LOC/DIST Knob
1262699-Tune & Volume Knob (2)
1262789-Tone & Fader Knob (2)
1262791-LOC/DIST Knob
1262792-AM/FM Knob
- 16001681 Warranty Card
- 16005309 Operating Instructions
- 1155333 Tape Cartridge

Delco GM



Installation and Upgrade Accessory Packages

PACKAGE NO. 996110

7933931 Speaker Assembly I
549206 Bracket
8916617 Wire Assembly
16003146 Knob Package
488355-Tone & Fader Knob (2)
526635-Volume & Tuning Knob (2)
10000366-Dummy Knob
16003147 Hardware Package
16002805-Bolt & Clip Assembly
16004123-Nut
9420731-Screw
3885999-Nut
9416223-Screw
7279805-Hex. Nut (2)
10003311 Installation Instructions
481241 Dealer Card

PACKAGE NO. 996113

10000958 Support
549204 Mounting Plate
7896870 Speaker Assembly D
8916617 Wire Assembly
481241 Card
16002998 Knob Package
10000366-Dummy Knob
488355-Fader Knob (2)
10000117-Volume & Tuning Knob (2)
16002999 Hardware Package
16002805-Bolt & Clip Assembly
16004123-Nut
11503396-Screw (3)
7279805-Hex. Nut (2)
10003314 Installation Instructions

PACKAGE NO. 996126

10000958 Support
549204 Mounting Plate
7895000 Speaker Assembly (2) A
481241 Card
12006045 Wire Assembly
16003001 Knob Package
488355-Fader Knob
10000117-Tuning & Volume Knob
16003002 Hardware Package
16002805-Bolt & Clip Assembly
16004123-Screw (3)
11502835-Screw (4)
7279805-Hex. Nut (2)
10003328 Installation Instructions

PACKAGE NO. 996179

7933741 Speaker Assembly (2) G
16002045 Speaker Grille (2)
16003075 Template
16003016 Wire Assembly
16003072 Hardware Package
9420929-Screw (8)
16002805-Bolt & Clip Assembly
16004123-Nut
9420137-Nut (4)
11501012-Screw (4)
11500672-Screw (2)
16002751-Termallug Tool
7279805-Hex. Nut (2)
3885999-J Nut (4)

16003071 Knob Package
463427-Control Knob (2)
463429-Knob Assembly (2)
9773946-Knob Spring
16003102 Installation Instructions
20000072 Conduit (2)
463426 Radio Mounting Bracket
463425 Radio Mounting Bracket
470343 Installation Instructions
16003074 Speaker Shield (2)
459531 Instrument Panel Trim Plate

PACKAGE NO. 996180

7933741 Speaker Assembly (2) G
348796 Speaker Grille (2)
16003016 Wire Assembly
337851 Panel Cowl Plug (2)
469360 Template
6270444 Bracket
16002928 Knob Package
469325-Tone & Fader Knob (2)
469323-Volume Knob
469326-Spacer Knob
469321-Tuning Knob
469327-Knob Spring
16003110 Hardware Package
9420929-Screw (8)
3979364-Clip (5)
3883343-Spacer (8)
381700-Nut (8)
16002805-Bolt & Clip Assembly
11502453-Screw (2)
16004123-Nut
121753-Washer (2)
9431714-Screw
9422404-Screw
3980136-Screw
339882 Hood Clip
3906187 Capacitor Assembly
12001203 Strap Assembly
469358 Installation Instructions

PACKAGE NO. 996181

7933741 Speaker Assembly (2) G
348796 Speaker Grille (2)
16003016 Wire Assembly
337851 Panel Cowl Plug (2)
469360 Template
16002926 Knob Package
469325-Fader Knob
469327-Knob Spring
16002927 Hardware Package
9420929-Screw (8)
3979364-Clip (5)
3883343-Spacer (8)
381700-Nut (8)
9428473-Screw (2)
469358 Installation Instructions

PACKAGE NO. 996182

7895000 Speaker Assembly A
12006045 Wire Assembly
16002996 Knob Package
488355-Fader Knob
16002997 Hardware Package
11502835-Screw
10003315 Installation Instructions

PACKAGE NO. 996183

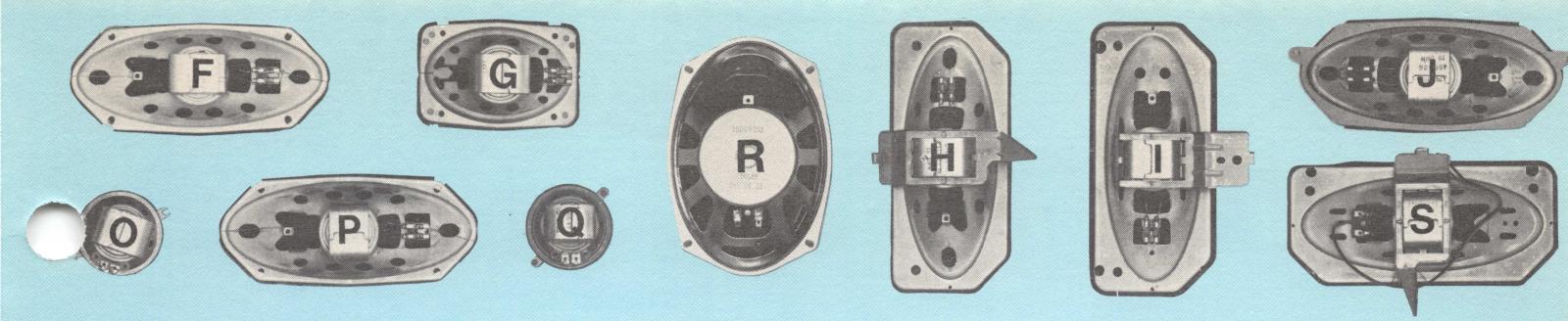
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3885999-J Nut (4)
16003069 Knob Package
463427-Fader Knob
9773946-Knob Spring
16003102 Installation Instructions
20000072 Conduit (2)
470343 Installation Instructions
16003074 Speaker Shield (2)

PACKAGE NO. 996324

7933741 Speaker Assembly (2) G
16002045 Speaker Grille (2)
8916563 Speaker Harness Assembly
7895323 Receiver Mounting Bracket
7899510 Power Harness Assembly
7897803 Trim Bezel
7897802 Air Cond. Trim Bezel
16004782 Speaker Template R.H.
16004783 Speaker Template L.H.
16004778 Hardware Package
9418182-Screw (8)
9431531-U Nut (2)
16002805-Bolt & Clip Assembly
16004123-Nut
3927320-Connector
9419305-Screw
7294669-Speaker Felt Pad (2)
16004777 Knob Package
362578-Fader & Tone Knob (2)
362573-Tuning Knob
362574-Volume Knob
362581-Spacer
16004781 Installation Instructions

PACKAGE NO. 996442

562066 Cover Assembly
12006109 Wire Assembly
557886 Support Bracket
16003523 Speaker Assembly (2) Q
558407 Speaker Gasket (2)
557387 Mounting Plate
528172 Capacitor Assembly
563724 Installation Instructions
16005457 Knob Package
558945-Tone Knob
563682-Volume & Tuning Knob (2)
558947-Dummy Knob
558948-Fader Knob
16002231-Knob Spring (2)
16002229 Hardware Package
16002805-Bolt & Clip Assembly
11504040-Nut
11503396-Screw (5)
7279805-Hex. Nut (2)
11502864-Screw
11501906 Wire Strap (4)



PACKAGE NO. 996443

554963 Mounting Plate
 16003523 Speaker Assembly (2) Q
 12006109 Wire Assembly
 554993 Support Bracket
 557388 Speaker Gasket (2)
 528172 Capacitor Assembly
 563725 Installation Instructions
 16005461 Hardware Package
 9433156-Nut (4)
 11503396-Screw (5)
 16002805-Bolt & Clip Assembly
 16004123-Nut
 555806-Clip (4)
 7279805-Hex. Nut (2)
 11501864-Screw
 16005460 Knob Package
 563694-Volume & Tuning Knob (2)
 555101-Tone Knob
 555102-Dummy Knob
 555103-Fader Knob
 1602231-Knob Spring (2)

PACKAGE NO. 2234837

9349690 Speaker Assembly (2) M
 12000571 Speaker Wire Assembly
 659066 Speaker Baffle (2)
 2002991 Radio Trim Plate
 2032150 Radio Rear Mounting Bracket
 2002061 R.H. Speaker Bracket
 2001103 L.H. Speaker Bracket
 8881324 Installation Instructions
 16004589 Knob Package
 1602758-Control Knob (2)
 1497099-Control Knob (2)
 9773946-Spring (2)
 16004590 Hardware Package
 7279805-Radio Nut (2)
 16002805 Bolt & Clip Assembly (2)
 9414721-Screw (2)
 9481531-Nut (2)
 2032550-Bushing
 2032551-Bushing (2)
 9419327-Screw (4)
 9427761-Nut (4)
 9417267-Screw (8)
 120361-Nut (8)
 138479-Washer (8)
 9421089-Washer (8)

PACKAGE NO. 2234839

16004629 Front Mounting Bracket
 16004628 Rear Mounting Bracket
 16003762 Top Mounting Bracket (2)
 7896638 Housing
 9349690 Speaker Assembly (4) M
 3885860 Cover
 3885861 Clip
 1498569 Capacitor Assembly (2)
 16003757 Hardware Package
 134245-Screw (8)
 271163-Nut Assembly (8)
 9416226-Screw (12)
 9433501-J Nut (2)
 9419313-Screw (2)
 16002805-Bolt & Clip Assembly
 16004123-Nut
 7899509-Spacer (4)
 7279805-Hex. Nut (2)
 3927320-Wire Splice Clip (2)

7898131 Receiver Template
 16003752 Knob Package
 1246624-Control Knob (2)
 1497099-Tone & Fader Knob (2)
 9773946-Knob Spring
 12006825 Wire Assembly
 16003758 Wire Assembly
 16003759 Wire Assembly
 16003760 Wire Assembly
 16003763 Installation Instructions

PACKAGE NO. 2234840

16004629 Front Mounting Bracket
 16004628 Rear Mounting Bracket
 7896638 Housing
 7896714 Housing Pad
 9349690 Speaker Assembly (2) M
 7899405 Speaker Grille (2)
 7938401 Speaker Assembly (2) J
 16003771 Hardware Package
 16003752 Knob Package
 1246624-Control Knob (2)
 1497099-Tone & Fader Knob (2)
 9773946-Knob Spring
 1237982 Capacitor Assembly
 7898131 Receiver Template
 7898132 Speaker Template
 16003768 Installation Instructions
 16003758 Wire Assembly
 7311111 Lead Assembly
 16003767 Wire Assembly
 16003766 Wire Assembly
 12006825 Wire Assembly
 7898124 Top Mounting Bracket (2)

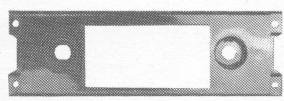
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7938401 Speaker Assembly (3) J
 2020696 L.H. Speaker Bezel
 2020697 R.H. Speaker Bezel
 16004301 Hardware Package
 9425689-Screw (8)
 9427877-Screw (2)
 9420425-Screw (4)
 162485-Screw (8)
 1237982-Capacitor Assembly
 9426868-5A Fuse
 138479-Lock Washer
 16002805-Bolt & Clip Assembly
 16004123-Nut
 9419791-Screw (4)
 446710-J Nut (3)
 7279805-Nut (4)
 9417855-Screw
 9415499-Screw (2)
 121753-Lock Washer (2)
 16000720 Parts Package
 7899405 Speaker Grille
 8916617 Speaker Wire Assembly
 16004302 Fuse Wire Assembly
 721648 Mounting Panel
 8910791 Ground Strap Assembly
 16004303 Speaker Harness Assembly
 16000711 Installation Instructions
 6270444 Radio Bracket

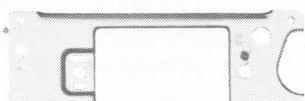
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7938401 Speaker Assembly J
 8916617 Speaker Wire Assembly
 16004302 Fuse Wire Assembly
 7935678 Parts Package
 721648 Mounting Panel
 8910791 Ground Strap Assembly
 16000711 Installation Instructions
 16004294 Hardware Package
 9427877-Screw (2)
 9426868-5A Fuse
 1237982-Capacitor Assembly
 446710-J Nut (3)
 9415499-Screw (2)
 121753-Lock Washer (2)
 16002805-Bolt & Clip Assembly
 11504040-Nut
 9419791-Screw (4)
 7279805-Nut (4)
 9417855-Screw
 138479-External Lock Washer
 6270444 Radio Bracket

Brackets



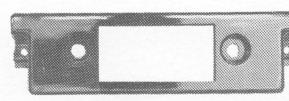
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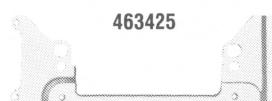
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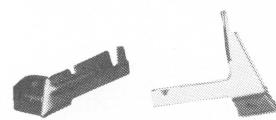
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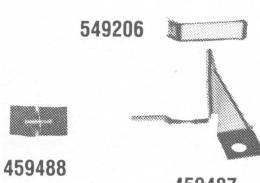


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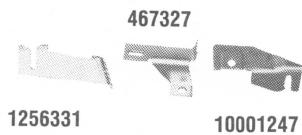
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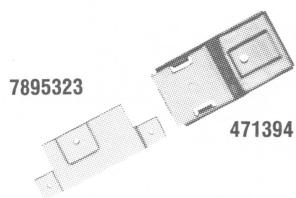
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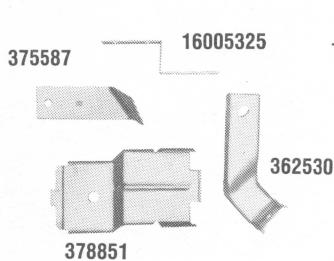


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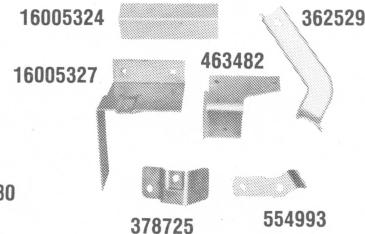


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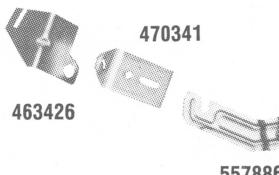
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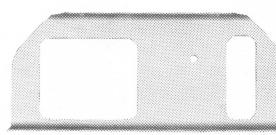
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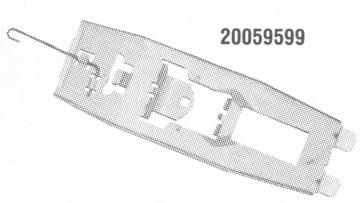


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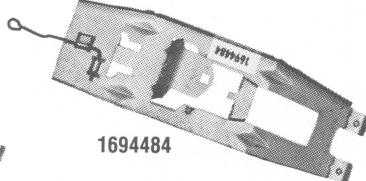


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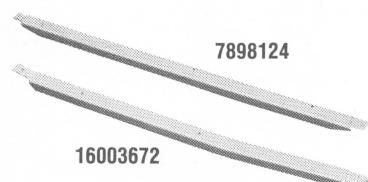


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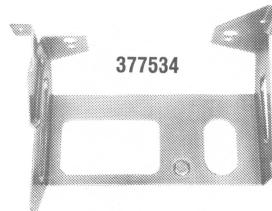


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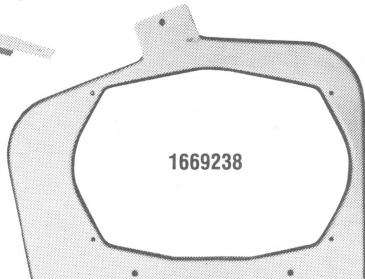
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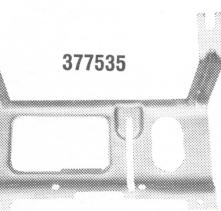
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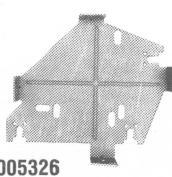


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375404



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2002061

Radio Service/Sales Centers

A nationwide network of Delco-GM radio service/sales centers have been stocked with a limited quantity of exchange radios. These radios are furnished to the centers enabling them to perform the necessary warranty repairs without unnecessary delay to the dealer and/or customer.

This exchange service should not be confused with the type of service available through the dealer stocking program . . . which provides for immediate customer exchanges. However, the two service plans were specifically designed to complement each other so that the dealer can perform outstanding customer service time after time.

Most of the Delco-GM radio service/sales centers shown on the territorial map/listings offer consistent and competent repairs or exchanges within 24 hours. For dealers who ship radios to the centers, the following schedule is common:

- Working Day One — Dealer ship radio to center.
- Working Day Two — Center receives radio from dealer.
- Repaired or exchange radio shipped back to dealer.

Working Day Three — Dealer receives serviced radio.

Of course, individual dealers will experience various conditions. Each dealer should investigate and evaluate the radio repair options that are most convenient for his particular needs.

It is recommended that every dealer develop a personal working relationship with one or more of these radio service/sales centers. Incidentally, all centers are backed by factory training and guaranteed service.





Radio Service/Sales Centers

INDIANA

AUTO RADIO SPECIALISTS
1335 Lincolnway, E.
Mishawaka, Indiana 46544
219/255-6434

COMMUNITY RADIO
9445 Indianapolis
Highland, Indiana 46322
219/924-4400

FORTUNE'S AUTO ELECTRONICS
839 North Capitol Avenue
Indianapolis, Indiana 46204
317/634-5019

NATIONAL AUTO RADIO SERVICE, INC.
303 South Clinton
Fort Wayne, Indiana 46802
219/743-7301

YELLIG AUTO RADIO SERVICE
216 N.W. Eighth Street
Evansville, Indiana 47708
812/423-8403

IOWA

JACK WALLACE AUTO RADIO
1120 Locust Street
Des Moines, Iowa 50309
515/288-2479

ACE RADIO
231 West 2nd Street
Dubuque, Iowa 52001
319/583-5453

KANSAS

ACTION AUTO RADIO
413 Wabash
Wichita, Kansas 67214
316/262-0457

SHUTT RADIO (Service Only)
1410 Kansas Avenue
Topeka, Kansas 66612
913/232-4794

KENTUCKY

DAVIS SERVICE CENTER (Service Only)
417 South Mill Street
Lexington, Kentucky 40508
606/254-0066

SCHABER'S RADIO SERVICE
22 W. Tenth Street
Covington, Kentucky 41011
606/431-3122

T. A. KINCHELOE RADIO SERVICE
830 South First Street
Louisville, Kentucky 40203
502/585-5126

LOUISIANA

AUTO RADIO CENTER
4116 Marigney
New Orleans, Louisiana 70122
504/282-3882

A-1 RADIO & TV (Service Only)
1200 Baronne Street
New Orleans, Louisiana 70113
504/524-8486

DELL RADIO
2765 Choctaw Road
Baton Rouge, Louisiana 70805
504/357-4541

SHIPP RADIO SERVICE
423 Lake Street
Shreveport, Louisiana 71102
318/221-7240

TAPE CITY, USA
4220 Veterans Highway
Metairie, Louisiana 70002
504/888-2505

MAINE

HILLMAN AUTO ELECTRIC, INC.
392 Warren Avenue
Portland, Maine 04103
207/797-2660

MARYLAND

B & F RADIO, INC.
11118 Georgia Avenue
Wheaton, Maryland 20902
301/933-2363

CATON RADIO—AUTO SERVICE
19 Ingleside Avenue
Catonsville, Maryland 21228
301/747-8667

COUNTY TV, INC.
7506 Belair Road
Baltimore, Maryland 21236
301/668-5484

SHORE RADIO SERVICE
206 East Market Street
Salisbury, Maryland 21801
301/749-4512

MASSACHUSETTS

E. W. LONG, INC.
7 Logan Street
Springfield, Massachusetts 01109
413/733-0809

NATIONAL CAR RADIO
65 North Beacon Street
Watertown, Massachusetts 02172
617/926-1075

RAM ELECTRONICS (Service Only)
53 South Main
Assonet, Massachusetts 02702
617/644-5432

MICHIGAN

AINSWORTH RADIO
1141 West Bristol Road
Flint, Michigan 48507
313/233-6154

FACTORY OFFICIAL RADIO
30724 Grand River Avenue
Farmington, Michigan 48024
313/478-0828

KENT'S RADIO & TV
2724 Turner Street
Lansing, Michigan 48906
517/487-6267

M & R ELECTRONICS
2638 Kosciuszko
Bay City, Michigan 48706
517/894-0971

MEADCO AUTOMOTIVE
3380 Jefferson Ave., SE
Grand Rapids, Michigan 49508
616/241-3361

NORTHWEST RADIO & TV
29076 Plymouth Road
Livonia, Michigan 48150
313/261-9680

REYNOLDS ELECTRONICS
702 Mill Street
Kalamazoo, Michigan 49001
616/345-8845

ROYAL RADIO SALES & SERVICE, INC.
612 North Main Street
Royal Oak, Michigan 48067
313/548-8711

T. E. HUNT AUTO RADIO
11505 East McNichols Road
Detroit, Michigan 48205
313/371-8875

MINNESOTA

AUTO-SOUND COMPANY
2849 Louisiana Avenue, North
Minneapolis, Minnesota 55427
612/544-9383

SPEEDOMETER RADIO SERVICE
196 Forbes
St. Paul, Minnesota 55102
612/224-3874

MISSISSIPPI

AUTO ELECTRONICS CENTER
2400 24th Street
Gulfport, Mississippi 39501
601/863-2468

RADIO SPECIALISTS
816 S. Gallatin
Jackson, Mississippi 39204
601/352-5631

MISSOURI

AUTO RADIO & STEREO
2815 N. Main
Kansas City, Missouri 64108
816/421-0190

AUTRONICS RADIO SPECIALISTS
8510 Page Blvd.
St. Louis, Missouri 63114
314/423-2323

CARROLL ELECTRONICS (Service Only)
1523 South Ingram Mill Road
Springfield, Missouri 65804
417/881-4776

MONTANA

JOHNSON RADIO (Service Only)
510 Eighth Street, West
Billings, Montana 59102
406/245-6673

NEBRASKA

B & K AUTO RADIO SERVICE, INC.
613 South 24th
Omaha, Nebraska 68102
402/341-9787

NEW JERSEY

A-1 TV & RADIO SERVICE
Route 130 & Marlton Pike
Pennsauken, New Jersey 08105
609/966-2222

EASTERN ELECTRONICS, INC.
201 Essex Street
Hackensack, New Jersey 07601
201/342-3945

HARRY'S CAR RADIO
542 Georges Road
New Brunswick, New Jersey 08902
201/249-5566

QUICK STOP CAR RADIO
875 Stuyvesant
Irvington, New Jersey 07111
201/373-8442

NEW MEXICO

BARR RADIO & TV
5314 Coal, S.W.
Albuquerque, New Mexico 87108
505/255-2054

NEW YORK

DEAN'S AUTO GLASS
86-46 Queens Boulevard
Elmhurst, New York 11373
212/335-8554

GARDINER'S TV & RADIO
90 Gardiner's Avenue
Levittown, New York 11756
516/731-4600

HURON ELECTRONICS
324 North Oak Street
Buffalo, New York 14203
716/856-6845

LARAN ELECTRONICS, INC.
3768 Boston Road
Bronx, New York 10469
212/881-9600

MODERN RADIO SHOP
112 Central Avenue
Albany, New York 12206
518/434-6615

PHIL'S RADIO-TV REPAIR
7718 Flatlands Ave.
Brooklyn, New York 11236
212/763-7300

UNITED RADIO SERVICE
2949 Erie Boulevard, East
Syracuse, New York 13224
315/446-5570

UNIVERSITY ELECTRONICS
1180 E. Main
Rochester, New York 14609
716/482-3630

NORTH CAROLINA

AUTO RADIO COMPANY (Service Only)
120 West Morehead Street
Charlotte, North Carolina 28202
704/375-3695

DOWNTOWN RADIO SERVICE
412 East Seventh Street
Charlotte, North Carolina 28202
704/334-0121

WALLACE RADIO & TV SERVICE
2822 Hillsboro Road
Durham, North Carolina 27705
919/286-0733

Improvement Program

In cooperation with AC-Delco, a Service/Sales Center Improvement Program has been adopted to share aggressive business methods among the centers. Concentrating on management and administrative matters, this program has shown positive results in expanding the influence of these authorized warranty service centers.

In addition to offering qualified technical competence, these centers are beginning to place more emphasis on developing stronger car dealer relationships.

Further steps to support Delco-GM's total service program are underway, including an increase in the number of service/sales centers across the country.

Field Service Engineers

A team of traveling service engineers have been strategically located around the nation to provide direct factory representation to the field level.

These engineers are technically oriented to fulfill the assignment of training, evaluating and continually assisting the repair center network with radio and radio system problems.

Upon request, Delco's field engineers are available to assist zone and district personnel with special radio situations.



Radio Service/Sales Centers **26**

ALABAMA

ARRO-SPACE TV REPAIR (Service Only)
3013 Bob Wallace Avenue
Huntsville, Alabama 35805
205/536-7477

AUTO SOUND OF MOBILE
3500 Cottage Hill Road
Mobile, Alabama 36609
205/666-4255

LEINER RADIO & TV SERVICE
1014 South Court
Montgomery, Alabama 36104
205/263-1106

RICKWOOD RADIO SERVICE
3325 6th Avenue, South
Birmingham, Alabama 35222
205/328-4149

ARIZONA

JIMMY'S RADIO & STEREO
5049 North Seventh Avenue
Phoenix, Arizona 85013
602/264-1379

JIMMY'S RADIO
2727 N. Scottsdale
Scottsdale, Arizona 85257
602/994-3244

WILSON RADIO SERVICE (Service Only)
503 E. 9th Street
Tucson, Arizona 85705
602/622-3934

ARKANSAS

MCKINNEY AUTO RADIO
307 W. Seventh St.
Little Rock, Arkansas 72201
501/374-6167

KIMMON'S RADIO & TV (Service Only)
914 Towson
Ft. Smith, Arkansas 72901
501/782-0335

REYNOLDS RADIO SERVICE
(Service Only)
515 West Seventh Street
Little Rock, Arkansas 72201
501/372-3664

CALIFORNIA

AUTO ELECTRIC RADIO
1841 West Commonwealth
Fullerton, California 92633
714/525-8864

AUTO ELECTRIC RADIO
2503 Randolph Street
Huntington Park, California 90255
213/588-5206

AUTO ELECTRIC RADIO
1038 Long Beach Boulevard
Long Beach, California 90813
213/435-4203

AUTO RADIO SPECIALISTS
1565 India Street, Box 10471
San Diego, California 92101
714/234-7532

BERKELEY AUTO RADIO
2621 Shattuck Avenue
Berkeley, California 94704
415/848-6616

ELECTRONIX WEST, INC.
444 El Camino Real
San Bruno, California 94066
415/952-5545

FRESNO AUTO STEREO COMPANY
2227 East Belmont Avenue
Fresno, California 93701
209/485-1231

GENERAL MOBILE ELECTRONICS CO.
5401 Figueroa Street
Los Angeles, California 90037
213/750-0832

LEE'S AUDIO
2812 Chester Avenue
Bakersfield, California 93301
805/325-0761

LEN-JAC'S AUTO STEREO
624 North LaBrea Avenue
Los Angeles, California 90036
213/937-4380

RANDAZZO AUTO RADIO
349 South Market St. at Auzerias
San Jose, California 95113
408/293-1920

WIMPY JONES RADIO
1521 "E" Street
Sacramento, California 95814
916/441-0383

COLORADO

DELUXE SPEEDOMETER & RADIO
SERVICE (Service Only)
1410 Speer Boulevard
Denver, Colorado 80204
303/222-1876

DOWNTOWN RADIO
1010 N. Federal Boulevard
Denver, Colorado 80204
303/573-6288

CONNECTICUT

RALPH'S RADIO SERVICE, INC.
277 Lenox Avenue
Bridgeport, Connecticut 06605
203/367-3688

WINDSOR RADIO
36 Waterville Road
Avon, Connecticut 06001
203/677-5933

FLORIDA

ALL-STATES RADIO & TV COMPANY
3200 Ninth Street, North
St. Petersburg, Florida 33704
813/898-4439

AUTO RADIO SPECIALISTS
642 Capital Circle, N. W.
Tallahassee, Florida 32304
904/576-3011

AUTO RADIO SERVICE, INC. OF
FLORIDA
4488 A. Phillips Highway
Jacksonville, Florida 32207
904/737-3050

DODSON AUTO RADIO, INC.
2615 East South Street
Orlando, Florida 32803
305/894-1171

EASTERN ELECTRONICS
3175 Palm Beach Boulevard
Ft. Myers, Florida 33901
813/332-2484

EASTERN ELECTRONICS
9900 N. W. 27th Avenue
Miami, Florida 33147
305/836-2320

EDDIE'S RADIO & TV SERVICE
1110 N. E. 4th Avenue
Ft. Lauderdale, Florida 33304
305/763-2964

RALPH PRESTON ELECTRONICS
7726 N. E. 2nd Avenue
Miami, Florida 33138
305/754-4644

RUSSO'S RADIO & TV
105 S. Warrington Road
Warrington, Florida 32507
904/456-5774

TECHNI-SERVICE, INC.
1813 South Dixie Highway
West Palm Beach, Florida 33401
305/832-1769

GEORGIA

SPEEDOMETER EXCHANGE
270 Techwood Drive, N.W.
Atlanta, Georgia 30313
404/688-0522

SPEEDOMETER SERVICE COMPANY
960 Spring Street, N.W.
Atlanta, Georgia 30309
404/892-6443

ILLINOIS

AAA AUTO RADIO
1724 15th Street Place
Moline, Illinois 61265
309/764-8080

A & B RADIO
1923 W. 69th Street
Chicago, Illinois 60636
312/476-1553

AJR RADIO, INC.
15608 S. 70th Court
Orland Park, Illinois 60462
312/429-4114

AJR RADIO, INC.
7412 W. 87th
Bridgeview, Illinois 60455
312/599-7744

AVC RADIO
120 Briar Street
Washington, Illinois 61571
309/745-8281

CENTURY AUTO RADIO
5037 S.W. Diversey Avenue
Chicago, Illinois 60639
312/622-7449

LUCKY'S RADIO & TV (Service Only)
803 East Main Street
Urbana, Illinois 61801
217/367-4865

STATE RADIO & SOUND
3800 W. Main
Belleville, Illinois 62223
618/397-3800

Service Literature



FOR RADIO EXPERTISE
*on questions regarding Radio
Sales, Service, Parts or Delivery*

24 HOUR AVAILABILITY—TOLL FREE

DIAL **1-800-428-0501**

INDIANA DEALERS

DIAL **1-800-382-0531**

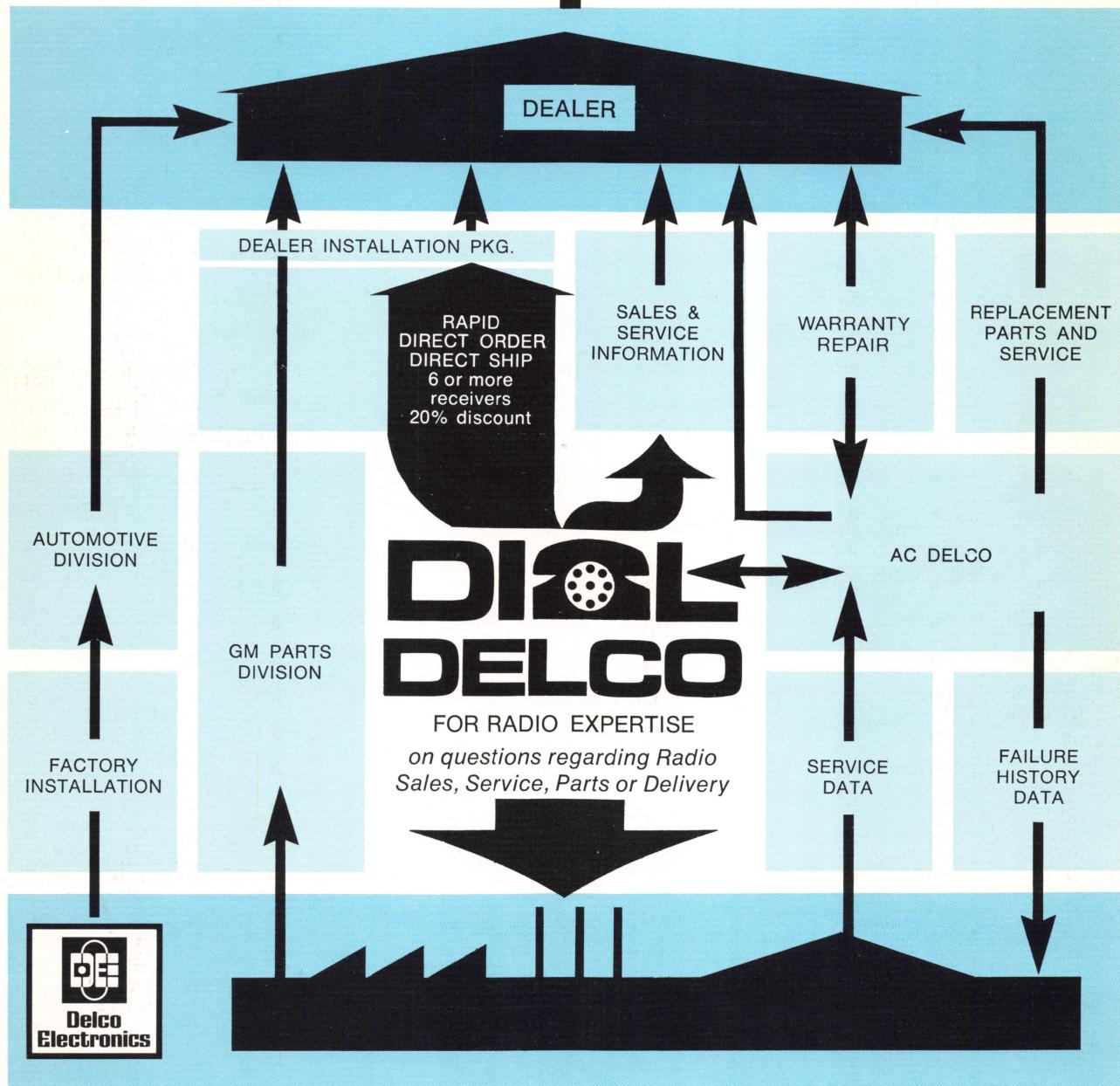
DIAL DELCO Delco maintains a toll free number that enables the dealer to get help on any Sales, Service, Parts, or Delivery problems or questions. This phone is strategically placed in the Delco Electronics facility at Kokomo, Indiana between the sales and service departments with direct access to engineering, shipping, and billing departments. As a result, the dealer is never more than a free phone call away from an answer to any question or problem concerning "The Sound of General Motors".

SERVICE LITERATURE:

Delco has a variety of service aids available to help dealers and customers better understand the performance and maintenance features of Delco radios. For additional information about service literature, or to request copies for your dealership, DIAL DELCO.



Delco GM



Delco GM

A SOUND IDEA FOR 1979

The "Delco Sound" Dual Cone Speakers

Delco now makes home high fidelity sound available in your new General Motors vehicle.

You'll hear those elusive highs...the deep lows... and the midranges loud and clear.



- Acoustically designed for your GM vehicle.
- Two 6" x 9" dual-cone extended range speakers—ideal for rear deck installation.
- 25 watts of power handling.
- Frequency response—55 to 20,000 Hz.
- Dial Delco about the "sound" idea from Delco-GM.

**Delco
Electronics**



Division of General Motors
Kokomo, Indiana 46901